

# EPI-SOOTHE™ SHAMPOO



## SOOTHING COLLOIDAL OATMEAL SHAMPOO

### DESCRIPTION

A creamy liquid which contains the active ingredient colloidal oatmeal and Skin-Innovative-Science™, for gentle cleansing and soothing of sensitive and dry skin in dogs and cats.

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### ACTIVE INGREDIENTS

- Colloidal oatmeal: moisturising and soothing activities.
- Glycotechnology™ (rhamnose, galactose, mannose, lauryl glucoside).
- Defensin™ Technology (*Peumus boldus* leaf extract, *Spiraea ulmaria* extract).

### KEY BENEFITS/PROPERTIES

- Gentle, soothing soap free cleanser.
- Helps maintain the skin's microbial balance.
- Moisturising.
- Great apple scent.
- pH balanced to normal canine and feline skin.
- Safe for use in puppies and kittens.

### MODE OF ACTION

- Natural oat-grain in colloidal (microfine) form, has an emollient effect breaking up dirt particles in similar, but gentler, way to soap. The microfine oatmeal particles remain on the skin and attracts dirt particles lodged deeper in the epidermis and hair follicles.
  - Colloidal oatmeal locks in the skin's natural moisture and has an antipruritic, soothing action.
  - Defensin™ Technology and Glycotechnology™, upregulates the skin's own defences against infection and reduces the ability of pathogenic organisms to attach to the skin, thereby controlling and limiting secondary dermal infections.
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### DOSAGE / ADMINISTRATION

Shake well before using. Wet hair coat and gently massage in Epi-Soothe™ shampoo to obtain a good lather. Allow lather to remain on the skin for 3 to 10 minutes; then rinse off with luke warm water.

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### INDICATIONS

Epi-Soothe™ S-I-S™ shampoo provides mild cleansing and soothing, emollient, moisturising and antipruritic actions for itchy, dry, inflamed or irritated skin in dogs and cats.

### CONTRAINDICATIONS/PRECAUTIONS:

Occasional animals may develop sensitivity to oatmeal, which contains plant protein. Avoid contact with eyes and mucous membranes.

### PRESENTATION

250ml bottle.

### STORAGE

Store below 25°C.

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